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## Contributing Writer Agreement

### All contributing writers and guest posts must comply with the following:

THE CAFFEINATED MOM LLC is also known as THE CAFFEINATED MOM BLOG and both names can be used in this agreement.

1. All guest posts must be your own original work.

2. Content must not be published or posted on any other website, social media, forum, or chat.

**3.** THE CAFFEINATED MOM LLC., is not responsible for ensuring that the post submitted does not conflict with any copyright or publication rights.

By submitting to have the post published on thecaffeinatedmomblog.com;

**3A.** You are taking sole responsibility for ensuring that the submission of the content does not conflict with any copyright or publication rights.

**3B.** By submitting the post to THE CAFFEINATED MOM BLOG, you are agreeing that THE CAFFEINATED MOM LLC is not responsible for any infringement of external publication rights.

**3C.** If any infringement of external publication rights occurs, the sole responsibility for handling such claims will be directly and solely yours. THE CAFFEINATED MOM LLC will not be held responsible. This includes anonymous guest bloggers.

4. All quotations from other authors or publications must be properly cited.

# **5.** Once the post has been submitted to thecaffeinatedmomblog.com and/or THE CAFFEINATED MOM LLC., you may not publish it anywhere, whether online or in a paper version, in part or in whole, including your own website or blog unless you receive written notice from THE CAFFEINATED MOM LLC., stating it has not been accepted or if it has gone live on thecaffeinatedmomblog.com and shared on our social media platforms.

6. Once your post is accepted, it will go live within 2 weeks. We will provide you with a specific date that it will be posted.

7. Once your post is live, we will share it on our social media pages and you are able to share it on yours as well! This will help not only our site gain traffic but also your site gain traffic – win-win!

8. All Guests Post must follow THE CAFFEINATED MOM LLC., Guidelines

#### 8A. Submission of Your Guest Post Does Not Guarantee Publication

We will review your submission thoroughly. We will only post your guest post if it is something that has not been written on our site before and is helpful to our readers.

#### 8B. Changes to Your Post

The Caffeinated Mom Blog reserves the right to make minor changes to the post to make it more readerfriendly. The Caffeinated Mom Blog also reserves the right to ask for the post to be rewritten, in part or in full, if there are any errors when it is submitted.

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#### 8C. High-quality Posts

Posts must be of high-quality and original content. It must not be posted anywhere else, including online or in paper form.

#### 8D. Post Length

All posts submitted should be at least 1000 words but no more than 1600

#### 8E. What Type of Posts Our Readers Prefer

Our readers love list-type posts, posts that are in steps, and small paragraphs.

#### **8F. SEO Compliant**

Each post should be SEO compliant and use keywords and long-tail keywords.

#### **8G. Grammar & Punctuation**

Each post should be checked for correct spelling, grammar, and punctuation. Using <u>Grammarly</u> is a great tool and we highly recommend it!

#### 8H. Links to Your Blog

The Caffeinated Mom Blog will add 2 links back to your site. Once in the mini-bio that you provide & once in the blog post.

#### **8I. Affiliate Links**

You cannot add affiliate links to any guest post submitted. If we see any places that affiliate links will look natural, we will add them prior to the post going live. Any affiliate links that The Caffeinated Mom Blog adds need to be removed prior to the post going live on your site. You can add your own affiliate links to your site once it is live.

#### 8J. Pictures and Videos

You are able to add pictures and/or videos to your post, however, these photos/videos must be original and must be yours. The photos/videos must be related to the topic of your blog post. Adding pictures and/or videos to your post gives The Caffeinated Mom Blog the right to use these in your post. We may choose to take out the pictures/videos and add our own photos if we deem necessary.

#### 8K. Sharing the Post

Once the post is live on The Caffeinated Mom Blog and after you have placed the post on your site (if you have chosen to), please share the post from The Caffeinated Mom Blog on 2 of your social media pages of your choice and share our pin on Pinterest. Please email us once these are done and we will share your pin on Pinterest as well. Again, this is a win-win for both of us!

#### 8L. Source Linking

All source links should be listed as endnotes as well as linked within the document.

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8M. You must supply a title for the guest post, which may be edited by THE CAFFEINATED MOM LLC.
8N. You must provide your name, email address, and links to your website at the time of submitting your content. If you wish to remain anonymous, please state that after providing your name. The post will remain anonymous, however, you still hold all responsibility for the legality and authenticity of the post.

9. All contributing writers will receive written credit as the author of the post at the end of the article.

**10.** Contributing writers must submit a short bio statement that may or may not be used in the bio. A photo may be submitted for biography use, as well as backlinks to their blog or website.

**11.** THE CAFFEINATED MOM LLC., accepts photos and/or videos to accompany your guest post as long as they meet all of our requirements

**11A.** The contributing writer must be the copyright holder of the photos and/or videos OR the image/video must be licensed under an appropriate creative commons license or in the public domain.

**11B.** THE CAFFEINATED MOM LLC., reserves the right to change and/or edit the photos or video if we deem necessary.

11C. Video and/or image submissions must be relevant to the post topic.

**11D.** THE CAFFEINATED MOM LLC., reserves the right to deny or remove any photo and/or video if it deems inappropriate or contrary to the values our company holds.

**11E.** Please only submit one (1) video per post.

**12.** THE CAFFEINATED MOM LLC., will share and promote the guest post on a variety of social media networks but we **<u>do not</u>** guarantee any particular site or audience reach.

13. Links to any third-party site must be related to the topic and approved by THE CAFFEINATED MOM LLC.

**14.** Excessive links or links that appear to be affiliated or spam related will be removed at the discretion of THE CAFFEINATED MOM LLC.

15. All Guest Posts are reviewed and approved by THE CAFFEINATED MOM LLC., prior to posting.

16. THE CAFFEINATED MOM LLC., reserves the right to edit Guest Posts where necessary.

**17.** THE CAFFEINATED MOM LLC., reserves the right to refuse publication or remove a guest post without notice to the guest post writer.

**18.** By providing a guest post to THE CAFFEINATED MOM LLC., you agree that you are in <u>no way</u> becoming a part of the website or company, nor shall you hold yourself out to be a member of THE CAFFEINATED MOM LLC., website or company. You cannot speak on behalf of the company or claim anything from the company. You do not have any rights to any information, except what we freely give to you, about our company.

# THE CAFFEINATED MOM LLC., reserves the right to amend this policy at any time without any prior notice to you.

## By submitting a Guest Post to THE CAFFEINATED MOM LLC., you agree that you have read and understood this agreement and agree to be bound by it. Last Updated: December 2020